Mainstage Talks

	Mainstage Talks	
8:00 AM	Registration	
9:00 AM	Getting Up to Speed on Digital Ownership	Matt Condon, XLNT
9:15 AM	Baking Utility into NFTs	Chris Robison, Hoard
9:35 AM	Collectible Maximalism	Cyrus Lohrasbpour, Investor
9:50 AM	The Ever-Expanding Etheruem Community	Cassandra Shi, Ethereum Community Fund
10:00 AM	Who's the Meta For?	Gavin McDermott, IDEO
10:30 AM	Break	
11:00 AM	Refungible Tokens & Decentralized Minting Processes for NFTs	Billy Rennekamp, Clovers Network
11:20 AM	Digital Identity and Its Impact on Digital Ownership	Matt Condon with Coleman Maher and Jonny Howle
11:35 AM	Asset Tokenization and Recording Property Rights	Josh Harris, Semada Labs
11:50 AM	Encoding Virtual Value into Physical Objects	Cullen Miller
12:00 PM	App Stores, Wallets, and Old Tech vs New	Victor Radchenko, Trust Wallet
12:10 PM	Economic Models for NFT-Heavy Projects	Dan Elitzer with Allen Hsu and Special Guest
12:30 PM	Lunch – Food Trucks	
1:30 PM	The Behavioral Economics of NFTs	Matt Stephenson, Planck
1:55 PM	NFTs in the Insurance Industry	Nick Emmons, John Hancock
2:10 PM	Virtual Economics & Case Studies	Andy Morales Coto, ConsenSys
2:30 PM	Crypto Games and the Changing of the Rules	Grant Hummer with Linda Lu, Martine Paris, Philippe Castonguay, and Jeff Tong
3:00 PM	Break	
3:30 PM	Crypto Shower Thoughts	Dani Grant, Gravity
3:50 PM	Business NFTs - Combining Private Off-Chain Data with NFTs	Philip Stehlik, Centrifuge
4:10 PM	Power of Narrative and Storytelling	Tara Tan, IDEO
4:25 PM	Licensing and Copyright Issues with NFTs	Cynthia Gayton, Gayton Law
4:40 PM	The History of Collectibles and the Evolution of Value	Qiao Wang, Messari
4:50 PM	Fireside Chat: The Day in Summary + The Year in the Future	Matt Condon with Aya Miyaguchi, Cassandra Shi, Brian Flynn, and Jonathan Mann
5:15 PM	Song a Day	Jonathan Mann, Song a Day
5:30 PM	End	
	Workshops	

11:00 AM	Fishing on the Blockchain	Austin Griffith
11:20 AM	Intro to NFT Standards	Elena Nadolinski, Beanstalk
11:40 AM	Tokenizing FIFA Tickets: Lessons Learned	Victor Zhang, AlphaWallet
12:00 PM	NFT Imagery – The Speedy Approach	Trevor Clarke, Amberdata
12:30 PM		
2:00 PM	Architecting On-Chain Data Models with ERC 888	James Waugh, Cre8
2:15 PM	Building Composables for Today	Brian Flynn, NFTY News
2:45 PM	ERC 998	Nick Mudge, Mokens
3:00 PM		
3:40 PM	Stablecoins and NFTs: Maintaining Stable Values	Ethan Bennett, MakerDAO
4:00 PM	NFT DEX with 0x	Tom Schmidt, 0x Project
4:20 PM	NFTs and Their Use with Cannabis Derivatives	Daya Baran, Veev
4:40 PM	New Developments in NFT Standards (1155, zkNFTs)	Philippe Castonguay, Horizon Games
	Roundtables	
1:30 PM		
1:50 PM	Coleman Maher Origin and ERC 725	Billy Rennekamp Followup on Refungible Tokens
2:10 PM		
2:30 PM		

3:40 PM

4:20 PM Austin Griffith | Fishing on the Blockchain5:00 PM Philippe Castanguay | ERC 1155 Committee